INFORMATION LETTER

NATIONAL CANNERS ASSOCIATION

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Noted Economist Karl Brandt To Address N.C.A. Directors

Dr. Karl Brandt, one of the nation's foremost agricultural economists and a member of the President's Council of Economic Advisers, will be the featured speaker at the May 21 opening luncheon of the N.C.A. Board of Directors spring meeting. The Board will hold its sessions in Washington's Sheraton-Park Hotel, May 21-22.

Dr. Brandt, internationally known as an author and economist, will deliver an off-the-record talk to the N.C.A. Board. He will analyze the nation's economy from his observations as an agricultural expert and as a key member of the President's Council of Economic Advisers. The Council, which is appointed by the President and confirmed by the Senate, was established in 1946 to analyze the national economy, appraise federal economic programs and policies, and make necessary policy recommendations in the interest of economic stability and growth.

Dr. Brandt has been professor of agricultural economics at Stanford University's Food Research Institute since 1928 and has been associate director of the Institute since 1952. Previously, Dr. Brandt served on the agricultural faculties of several leading universities, both here and abroad.

During World War II, Dr. Brandt served as a consultant to the U. S. War Department (1943), consultant to the War Food Administration, Farm Credit Administration, and Foreign Economic Administration (1944-45), and economic advisor to the Food and Agriculture Branch, U. S. Office of Military Government for Germany (1945-46).

Dr. Brandt is a member of the American Economics Association, a member and former (1953-56) president of the American Farm Economics Association, and a member and former (1943-44) president of the Western Farm Economics Association.

He is the author of "Reconstruction of World Agriculture," 1945; "The Management of Agriculture and Food in the German-Occupied and Other Areas of Fortress Europe," 1953; and a number of articles in magazines and professional publications.

Kennedy Subcommittee Opens Wage-Hour Hearings; AFL-CIO Supports Increase in Statutory Minimum to $1.25

Hearings opened this week on the Kennedy bill, S. 1046, which would raise the minimum wage to $1.25, expand coverage of the federal wage-hour law, and eliminate certain overtime pay exemptions, including three which would adversely affect the canning industry. The hearings are being conducted by the Subcommittee on Labor of the Senate Committee on Labor and Public Welfare, of which Senator Kennedy (Mass.) is chairman.

The first two days of the hearings were largely concerned with the minimum wage issue upon which N.C.A. historically has taken no position. N.C.A., however, vigorously opposes any legislative attempts to eliminate the canning exemptions and will make its objections known in a statement to be filed with the Labor Subcommittee next week.

On May 7, George Meany, AFL-CIO president, and Stanley H. Ruttenberg, the union's director of research, decried the present $1 minimum wage as insufficient to provide the minimum standard of living ". . . necessary for health, efficiency and general well-being of workers." Messrs. Meany and Ruttenberg were supported by AFL-CIO representatives Max Greenberg, president of the Retail, Wholesale and Department Store Union, and Lazare Teper, director of research, International Ladies Garment Workers' Union.

The labor leaders emphasized that they had no desire to have the law applied to small storekeepers: "These big fellows are the ones we propose to cover by law," Mr. Meany declared. "The bill clearly applies . . . only to retail businesses in interstate commerce having gross annual sales of $500,000 or more," the AFL-CIO president said.

Retailers and service establishments testified on the bill on May 8. In opposition were American Retail Federation, National Retail Farm Equipment Association, National Retail Merchants Association, National Retail Furniture Association, Associated Retail Bakers of America, and the National Automobile Dealers Association. The retailers argued that passage of the bill would place an unfair financial burden on small businessmen, would lead to further price increases, and inevitably would work to the detriment of the consumer. The extension of overtime pay provisions to small businessmen, many of whom now are in precarious financial straits because of the low profit positions of their industries, would force many more to go out of business, the subcommittee was told.

The canning exemptions which would be eliminated by the proposed amendments to the Fair Labor Standards Act:

(1) Section 7 (c)—provides a 14-week exemption from the overtime requirements of the Act for employees in any place of employment where "an employer is engaged in the first processing of, or in canning or packing, perishable or seasonable fresh fruits or vegetables."

(2) Section 7 (b) (3)—provides a 14-week overtime exemption up to 12 hours a day, or up to 56 hours a week, for employees employed "in an industry found by the Administrator to be of seasonal nature," which includes the "canning of perishable or seasonal fresh fruits and vegetables."

(3) Section 13 (b) (4)—provides a complete overtime exemption for "any employee employed in the canning of any kind of fish, shellfish or other aquatic forms of animal or vegetable life, or any byproduct thereof."

USDA Surveys Food Services in Manufacturing Plants

USDA has made a nationwide survey of food served to employees in factories throughout the country and, in a preliminary report, has given some indication of the importance of this market.

Almost 6,000 manufacturing plants with 250 or more employees provided some type of regular, on-premise, food serving facility for use of plant personnel. This was about half of the

plants of this size in the United States when the survey was made in 1956.

Regionally, a larger share of the factories in the North Central states and the South provided facilities than did those in the Northeast and West. Among plants with food services, seven out of 10 were in the North Central and Northeastern states.

Nearly two-thirds of the in-plant facilities were managed by outside catering firms, and most of the rest were run by company personnel. Regardless of the type of management, most of the food services were subsidized to some extent by direct cash payments to make up differences between costs and income from sales of meals, or by not charging for some or all of the current operating expenses such as rent, utilities and maintenance.

Assuming continued use of food at the same rate as found during the survey, these food facilities appeared to buy food largely on an as-needed basis. Except for canned foods, which were stocked in total quantities sufficient to last about a month, the facilities had less than a week's supply of most foods on hand at the start of the survey.

Of each dollar spent for food, 59 cents went for meat, dairy, and bakery products, and 12 cents was spent for fruits and vegetables combined, and another 12 cents for beverages. This division of the food dollar was fairly consistent, USDA reported, among all the plants regardless of size or regional location.

Expenditures by in-plant food services for vegetables and fruits were not as important, relatively speaking, as those by households in the spring of 1955. This was especially true for fruits, which took only 3.5 cents of each dollar spent for food by in-plant operations compared with 8.1 cents spent by households.

Canned vegetables and canned fruits accounted for the largest of these expenditures—50 percent of the money spent for vegetables and 61 percent of the money spent for fruit. Fresh products were next in importance and were followed by frozen items.

USDA Team To Study Market for Agriculture in Europe

As part of USDA's program to help the United States maintain and expand its foreign markets for farm products, a team of federal and state cooperative extension workers will visit Western Europe to study foreign trade developments and agricultural market requirements.

The team will consist of seven state agricultural extension service representatives accompanied by USDA officials. The group is expected to leave about May 23. On their return, they will transmit their observations to U. S. rural and urban people and professional agricultural workers.

While abroad, the team will consult with business and educational leaders, government officials, and others. They will discuss agricultural and trade policies, regional economic goals, developments in agricultural productivity, consumption patterns, internal marketing and distribution, and U. S. market development problems and programs.

Following their studies the group will report to the Administrator of USDA's Foreign Agricultural Service and at a National Policy Conference. Their report will then be prepared for extension use in conducting educational programs on foreign trade and policies.

The project is being conducted by the FAS and the Federal Extension Service. Members of the group:

T. E. Atkinson, University of Arkansas, Fayetteville; Kenneth E. Farrell, University of California, Berkeley; S. Avery Rice, Colorado State University, Fort Collins; L. H. Simerl, University of Illinois, Urbana; Wallace Ogg, Iowa State College, Ames; Clarence E. Klingner, University of Missouri, Columbia; Robert Cherry, Texas A. & M. College, College Station; Karl Shoemaker, Federal Extension Service, Washington, D. C.; and Paul E. Quintus, Foreign Agricultural Service, Washington, D. C.

Dry Beans for Sale by CCC

Two classes of dry edible beans have been added to the CCC monthly sales list for May. CCC holdings of small red beans and pink beans are offered for sale by the CCC at the domestic price but not less than specified minimum prices.

Small red beans are available to domestic buyers at not less than $7.34 per hundredweight, f.o.b. production area in Idaho. Pink beans are available at not less than $7.18 per hundredweight, f.o.b. production area in California. These prices are for U. S. No. 1 grades. Beans are available from the Commodity Stabilization Service office, 1218 S. W. Washington St., Portland 5, Ore.

Status of Legislation

Agricultural trade development—H. R. 2420 (Poage of Texas), to authorize long-term supply contracts, and other bills to amend and extend P. L. 480 were the subject of public hearings by a House Agriculture Subcommittee April 21-22.

Clayton Act—S. 726 (Sparkman and others), to make all future orders of the FTC self-executing and to provide penalties of $5,000 daily for violations of consent decrees, was passed by the Senate March 18. H. R. 2977 (Celler), a similar bill, is pending before the House Judiciary Committee.

Consumer expenditures—H. R. 4420 (Zablocki of Wis.), to authorize the FTC to conduct an investigation which would include a determination of what portion of consumer expenditures for food and other farm products is realized by the farmer, the processor, the distributor, and others, has been referred to the House Commerce Committee.

Co-op jurisdiction—H. R. 200 (Mason of Ill.), to transfer jurisdiction over cooperatives' pricing from USDA to the Justice Dept., has been referred to the House Judiciary Committee.

Co-op taxation—The Secretary of the Treasury has submitted a proposed draft of legislation designed to "ensure the ultimate payment of a single tax on cooperative income," but bills embodying the Administration recommendations have not been introduced.

Country Life Commission—Bills providing for the creation of a Country Life Commission, to make broad recommendations on the total development of country life, were considered by the House Family Farms Subcommittee May 6-7.

Crew leader registration—H. R. 5930 (Kearns of Pa.) and S. 1778 (Javits), to provide for registration of crew leaders in interstate agricultural employment (as recommended by the Labor Dept.), have been referred to the Labor Committees. N.C.A. opposes.

Fair trade—S. 1083 (Humphrey and Proxmire), to amend the Federal Trade Commission Act to authorize proprietors of trade-marked goods to control the resale prices of their distributors, has been referred to the Senate Commerce Committee. H. R. 1253 (Harris of Ark.), an identical bill, was the subject of public hearings by the House Commerce Committee March 16-25, and the subject of executive sessions by the Committee April 28 and 30; to resume May 13-14-15.

FDA artificial coloring—The Secretary of Health, Education, and Welfare has announced that the Department will support legislation designed

to assist FDA in regulating the use of artificial coloring in foods, drugs, and cosmetics, but bills for that purpose have not yet been introduced.

Federal pre-emption—H. R. 3 (Smith of Va.), to modify the doctrine of federal pre-emption in such a way that a state law would not be nullified by a federal law on the same subject unless the federal law so provided, was approved by a House Judiciary Subcommittee March 5. S. 3, a similar bill, was the subject of a hearing by the Senate Judiciary Committee April 21. N.C.A. opposes application to food laws.

Food stamps—A number of bills designed to facilitate distribution of surplus foods to needy families have been introduced and referred to the Agriculture Committees. N.C.A. opposes.

Industrial uses—Bills to provide programs of research on industrial uses of agricultural commodities were the subject of public hearings by a House Agriculture Subcommittee Feb. 18-20, March 2-11, and April 21-23.

S. 690, to create an Agricultural Research and Industrial Administration within USDA, was reported by the Senate Agriculture Committee April 16.

Labor-management practices — S. 1555 (Kennedy-Cooper), to establish safeguards against improper practices in labor organizations and in labor-management relations, was passed by the Senate, with amendments, April 25 and was the subject of hearings by the House Labor Committee April 28-29 and May 4-6; to resume May 12-13.

Marketing of potatoes—S. 17 (Smith of Maine), to prohibit the sale of potatoes of a lower grade than U. S. No. 2, under certain conditions, has been referred to the Senate Agriculture Committee.

Marketing of turkeys—S. 430 (Engle) and H. R. 1344 (Sisk of Calif.), to provide for controls on the marketing of turkeys, have been referred to the Agriculture Committees. N.C.A. opposes application to canning.

Marketing orders and parity—H. R. 342 (Sisk of Calif.), to authorize the Secretary of Agriculture to continue a marketing order in effect even after parity is reached, has been referred to the House Agriculture Committee.

Marketing order regions—H. R. 1070 (Ullman of Calif.), to authorize the issuance of marketing orders on any or all production or marketing areas, rather than on the smallest regional area, has been referred to the House Agriculture Committee.

Premerger notification—The Attorney General has recommended legislation requiring prior notification before corporate mergers and acquisitions where the capital involved is more than $10 million. S. 442 (O'Mahoney-Kefauver), to require 60 days' notice prior to merger or acquisition of corporations having total book value of $10 million, was approved by the Senate Antitrust and Monopoly Subcommittee May 7 and was ordered reported, with amendments, to the Judiciary Committee.

Price increases—H. R. 4934 (McGovern of S. D.), to require advance notice and public justification before effectuating price increases in industries so heavily concentrated that monopoly or the threat of monopoly is present, has been referred to the House Judiciary Committee. S. 215 (O'Mahoney), a similar bill, was the subject of public hearings concluded by the Senate Antitrust and Monopoly Subcommittee May 5. N.C.A. opposes.

H. R. 6293 (Reuss of Wis.), including a provision requiring the President to hold public hearings on prospective or actual price or wage increases which "appear to threaten national economic stability," was approved by a House Government Operations subcommittee April 9. N.C.A. opposes.

Raw product bargaining—H. R. 1793 (Bow of Mich.), to authorize collective bargaining between cooperative associations of producers or handlers and processors or other purchasers, has been referred to the House Judiciary Committee.

Robinson-Patman functional discounts—S. 315 (O'Mahoney) and H. R. 929 (Rogers of Colo.), to require price differentials to wholesalers and retailers according to the character of their selling (not their buying), have been referred to the Judiciary Committees.

Robinson-Patman good faith defense —H. R. 11 (Patman), to restrict the "good faith" defense against a charge of price discrimination, has been referred to the House Judiciary Committee. S. 11 was approved by the Senate Antitrust and Monopoly Subcommittee May 7 and ordered reported, without recommendation, to the Judiciary Committee.

Unemployment compensation—H. R. 3547 (Karsten of Mo.) and other bills to amend the Social Security Act with respect to unemployment compensation, was the subject of public hearings by the House Ways and Means Committee April 7-16. N.C.A. opposes.

Wage-Hour—S. 1046 (Kennedy and others), which includes provisions to terminate the 7(b)(3), 7(c), and 13(a)(5) exemptions, and other bills to curtail exemptions and raise the minimum wage are the subject of public hearings begun by the Senate Labor Subcommittee May 7. N.C.A. opposes changes in the exemptions (see story, page 179).

S. 1085 (McNamara and Clark), to provide minimum wage coverage for hired farm labor employed by large farm enterprises, has been referred to the Senate Labor Committee.

Waste disposal facilities—H. R. 322 (Byrnes of Wis.), to authorize rapid amortization of waste disposal facilities and treatment works, has been referred to the House Ways and Means Committee. N.C.A. supports.

Fisheries Legislation

Construction differential subsidy—H. R. 2181 (King of Calif.), to amend the Merchant Marine Act to permit fishermen to apply for construction differential subsidies, has been referred to the House MM&F Committee.

Fisheries Assistance Act—A number of bills to provide a five-year program of assistance to depressed segments of the fishing industry were the subject of public hearings by a Senate Commerce Subcommittee April 1-2 and by the House Fisheries Subcommittee April 28-30.

Fisheries Cooperative Bank—H. R. 180 (Lane of Mass.), providing for establishment of a federal bank for fishery cooperative associations, has been referred to the House MM&F Committee.

Fisheries Cooperative Marketing Act—S. 23 (Smith), H. R. 2777 (McCormack of Mass.) and H. R. 3348 (Pelly of Wash.), to exempt fishery cooperatives from provisions of the antitrust laws, have been referred to the Senate Commerce Committee and the House MM&F Committee.

Fishermen's Protective Act—S. 971 (Magnuson), to amend the Fishermen's Protective Act of 1954 to broaden protection of U. S. vessels, has been referred to the Senate Commerce Committee.

Mortgage and loan insurance—S. 555 (Butler) and H. R. 3169 (Garmatz of Md.), to amend the Merchant Marine Act to provide mortgage and loan insurance on the cost of work in U. S. shipyards, have been referred to the Senate Commerce Committee and the House MM&F Committee.

Polluted shellfish—H. R. 1244 (Colmer of Miss.), to prohibit the importation of polluted shellfish, has been referred to the House Ways and Means Committee.

Salmon conservation—H. R. 605 (Pelly of Wash.) and other bills to prohibit the importation of salmon taken by nationals of a country that permits gill netting at certain times and places, have been referred to the House MM&F Committee. S. 502 (Bartlett-Gruening-Magnuson) was the subject of hearings by a Senate Commerce Subcommittee April 1-3 and May 4-5.

Tuna quotas—H. R. 443 (Utt of Calif.), H. R. 447 (Wilson of Calif.) and H. R. 673 (Utt), to regulate the importation of tuna products, have been referred to the House Ways and Means Committee.

N.C.A. Advisory Committees

On this and the following page are published the subcommittees, advisory committees, and technical advisory committees which have been appointed by the chairmen of N.C.A. committees for 1959.

These subcommittees function under the direction of and report to the standing committees. Other subcommittees and task groups may be appointed by committee chairmen from time to time for special assignments as the need arises. The subcommittees which are listed here are those of a continuing nature.

Technical Subcommittee to the Consumer and Trade Relations Committee

Henry M. Stevens, Campbell Soup Company, Camden, N. J., *Chairman*
Robert C. Cosgrove, Green Giant Company, LeSueur, Minn.
William A. Free, Sr., Hungerford Packing Co., Inc., Hungerford, Pa.
Everett Runyon, California Packing Corp., San Francisco, Calif.
Ralph M. Watts, Stokely-Van Camp, Inc., Indianapolis, Ind.

Raw Products Research Committee

Max D. Reeder, H. J. Heinz Company, Pittsburgh, Pa., *Chairman*
Morton Adams, Alton Canning Company, Inc., Alton, N. Y.
Ross B. Carr, Cherry Growers, Inc., Traverse City, Mich.
Ben F. Counter, The Fort Lupton Canning Co., Fort Lupton, Colo.
Ray Floate, Michigan Fruit Canners, Inc., Benton Harbor, Mich.
Charles E. Geise, California Packing Corp., Rochelle, Ill.
J. Vincent Hawbecker, The C. H. Musselman Co., Biglerville, Pa.
William E. Hays, Gerber Products Company, Fremont, Mich.
Donald E. Horst, The C. H. Musselman Co., Biglerville, Pa.
W. W. Hunt, National Fruit Product Co., Inc., Winchester, Va.
Von E. Jones, Greenville Canning Co., Inc., Greenville, Ohio
Tom P. Kiely, Kuner-Empson Company, Brighton, Colo.
L. D. MacKellar, California Packing Corp., Portland, Ore.
L. E. Mayer, Stokely-Van Camp, Inc., Indianapolis, Ind.
Ben J. Miles, The Red Wing Company, Inc., Fredonia, N. Y.
A. C. Moll, Stokely-Van Camp, Inc., Indianapolis, Ind.
Willis C. Moore, H. J. Heinz Company, Tracy, Calif.
L. A. Polzak, The Larsen Company, Green Bay, Wis.
Carl G. Smith, Gerber Products Company, Fremont, Mich.
F. Ridgely Todd, John H. Dulany & Son, Inc., Fruitland, Md.
W. D. Tyler, Curtice Brothers Company, Rochester, N. Y.
E. A. Walgenbach, Mammoth Spring Canning Co., Oakfield, Wis.
Ralph H. Whitmer, Green Giant Company, Beaver Dam, Wis.
S. G. Younkin, Campbell Soup Company, Camden, N. J.
O. C. Zoebisch, Libby, McNeill & Libby, Blue Island, Ill.

Washington Laboratory Committee

G. C. Scott, Green Giant Company, LeSueur, Minn., *Chairman*
C. L. Rumberger, H. J. Heinz Company, Pittsburgh, Pa.
R. M. Schaffner, Libby, McNeill & Libby, Chicago, Ill.
P. W. Souder, Campbell Soup Company, Camden, N. J.
R. B. Wakefield, Gerber Products Company, Fremont, Mich.
J. A. Zillgitt, Geo. A. Hormel & Company, Austin, Minn.

Washington Laboratory Advisory Committee

G. W. Beach, Libby, McNeill & Libby, Blue Island, Ill., *Chairman*
E. J. Abeling, Beech-Nut Life Savers, Inc., Canajoharie, N. Y.
R. W. Archer, Olney & Carpenter, Inc., Wolcott, N. Y.
L. C. Berth, The Larsen Company, Green Bay, Wis.
B. W. Clarke, The Crosse & Blackwell Company, Baltimore, Md.
F. J. Erickson, Michigan Fruit Canners, Inc., Benton Harbor, Mich.
G. V. Hallman, Campbell Soup Company, Camden, N. J.
W. J. Hart, Jr., John H. Dulany & Son, Inc., Fruitland, Md.
H. R. Lacey, P. J. Ritter Company, Bridgeton, N. J.
K. F. Lang, H. J. Heinz Company, Pittsburgh, Pa.
J. R. Oyler, Knouse Foods Cooperative, Inc., Peach Glen, Pa.
R. A. Rice, The Gypsum Canning Company, Port Clinton, Ohio
E. C. Ritchell, Green Giant Company, LeSueur, Minn.
H. R. Robinson, Robinson Canning Company, Inc., New Orleans, La.
F. R. Saunders, Snow Flake Canning Company, Corinna, Maine
D. T. Sherow, Stokely-Van Camp, Inc., Indianapolis, Ind.
G. L. Steinmetz, H. P. Cannon & Son, Inc., Bridgeville, Del.
C. A. Stevenson, Curtice Brothers Company, Rochester, N. Y.
L. Y. Taylor, Wm. Underwood Company, Watertown, Mass.
C. K. Wiesman, Armour & Company, Chicago, Ill.

Western Laboratory Committee

E. J. Draper, Treesweet Products Co., Santa Ana, Calif., *Chairman*
H. J. Barnes, Kaysville Canning Corp., Kaysville, Utah
G. E. Felton, Hawaiian Pineapple Company, Ltd., Honolulu, Hawaii
B. Grossi, Gerber Products Company, Oakland, Calif.
F. A. Jackson, Green Giant Company, Dayton, Wash.
Sven Lassen, Van Camp Sea Food Company, Inc., Long Beach, Calif.
J. E. McConkie, California Packing Corp., San Francisco, Calif.
E. I. Pitkin, Eugene Fruit Growers Assn., Eugene, Ore.

Western Laboratory Advisory Committee

F. A. Jackson, Green Giant Company, Dayton, Wash., *Chairman*
S. M. Anderson, Libby, McNeill & Libby, Sunnyvale, Calif.
A. R. Asti, S & W Fine Foods, Inc., Redwood City, Calif.
W. E. Baier, Exchange Orange Products Co., Ontario, Calif.
R. N. Ball, Pacific Olive Company, Visalia, Calif.
C. L. Beardsley, Apple Growers Assn., Hood River, Ore.
R. G. Besse, Kuner-Empson Co., Brighton, Colo.
R. L. Cushing, Pineapple Growers Assn. of Hawaii, Honolulu, Hawaii
T. D. Dee, Utah Canning Company, Ogden, Utah
B. A. Filice, Filice & Perrelli Canning Co., Inc., Richmond, Calif.
M. E. Gurnee, Campbell Soup Company, Sacramento, Calif.
L. D. Kitchen, Paulus Bros. Packing Company, Salem, Ore.
N. E. Liles, Tri-Valley Packing Assn., San Jose, Calif.
Maynard Matthews, Idaho Canning Co., Payette, Idaho
B. B. McGann, United States Products Corp., Ltd., San Jose, Calif.
E. L. Mitchell, Richmond-Chase Company, San Jose, Calif.
J. T. Osborn, Wood Canning Company, Stockton, Calif.
R. K. Pedersen, Star-Kist Foods, Inc., Terminal Island, Calif.
L. W. Richards, Bercut-Richards Packing Company, Sacramento, Calif.

Northwest Laboratory Committee

A. W. Brindle, Wards Cove Packing Company, Seattle, Wash., *Chairman*
C. D. Alhadeff, Whiz Fish Products Company, Seattle, Wash.
A. R. Barthold, Alaska Packers Association, Seattle, Wash.
Nick Bez, P. E. Harris Company, Inc., Seattle, Wash.
J. E. Brennan, Haines Packing Company, Seattle, Wash.
August Buschmann, Seattle, Wash.
William Calvert, San Juan Fishing & Packing Co., Seattle, Wash.
H. B. Friele, The Nakat Packing Corp., Seattle, Wash.
G. P. Halferty, Halferty Canneries, Inc., Seattle, Wash.
W. S. Jensen, Washington Fish & Oyster Co., Inc., Seattle, Wash.
L. T. Kreielsheimer, Kadiak Fisheries Co., Seattle, Wash.
J. J. Lind, Alaska Year-Round Canneries Co., Seattle, Wash.
J. N. Plancich, Fishermen's Packing Corp., Anacortes, Wash.
S. M. Rosenberg, New England Fish Company, Seattle, Wash.
T. F. Sandoz, Columbia River Packers Assn., Inc., Astoria, Ore.
V. F. Sutter, Fidalgo Island Packing Company, Seattle, Wash.
S. G. Tarrant, Pacific American Fisheries, Inc., Bellingham, Wash.

Northwest Laboratory Advisory Committee

Harold G. Heaton, Whitney & Company, Seattle, Wash., *Chairman*
J. E. Brennan, Haines Packing Company, Seattle, Wash.
W. C. Coyne, Annette Islands Canning Company, Seattle, Wash.
Harlan G. Cheyne, Alaska Packers Association, Seattle, Wash.
Fritz Jerman, Columbia River Packers Assn., Inc., Astoria, Ore.
R. E. Silver, Whiz Fish Products Co., Seattle, Wash.

Technical Committee on Baby Foods

E. J. Abeling, Beech-Nut Life Savers, Inc., Canajoharie, N. Y., *Chairman*
G. W. Beach, Libby, McNeill & Libby, Blue Island, Ill.
G. E. Brissey, Swift & Company, Chicago, Ill.
D. W. Leeper, H. J. Heinz Company, Pittsburgh, Pa.
E. Lyons, Gerber Products Company, Fremont, Mich.
C. K. Wiesman, Armour & Company, Chicago, Ill.

Labeling Advisory Subcommittee

R. W. Fogler, Libby, McNeill & Libby, Chicago, Ill., *Chairman*
W. J. Hart, Jr., John H. Dulany & Son, Inc., Fruitland, Md.
E. L. Mitchell, Richmond-Chase Co., San Jose, Calif.
Alan Richardson, California Packing Corp., San Francisco, Calif.
E. C. Ritchell, Green Giant Company, LeSueur, Minn.
L. F. Rutledge, Stokely-Van Camp, Inc., Indianapolis, Ind.

Processing Committee on Foods in Metal Containers

C. T. Townsend, National Canners Association, Berkeley, Calif., *Chairman*
E. C. Grab, Jr., Heekin Can Company, Cincinnati, Ohio
B. H. Morgan, Continental Can Company, Inc., Chicago, Ill.
L. G. Petree, Continental Can Company, Inc., Hayward, Calif.
J. M. Reed, National Canners Association, Washington, D. C.
D. W. Riester, American Can Company, Maywood, Ill.
H. A. Smith, National Can Corp., San Francisco, Calif.
P. C. Wilbur, Food Machinery & Chemical Corp., San Jose, Calif.

N.C.A. Berkeley Lab Completes Technical Conferences

The N.C.A. Berkeley Laboratory has completed a two-year series of technical conferences aimed at problems relating to the continuation of high quality and consumer acceptance of canned foods.

In cooperation with the Northwest Canners and Freezers Association, six technical conferences were held this year in canning centers of Oregon, Washington, and Idaho. Approximately 650 people attended, representing production, quality control, and management.

A similar set of meetings had been held last year in nine canning centers in California, Utah, and Colorado, in cooperation with the Canners League of California and the Utah Canners Association.

The meetings were conducted by E. S. Doyle and N. A. Olson of the Berkeley Laboratory. Topics under discussion were those which would alert those in attendance to the need for the utmost care and sanitation in the preparation, handling, and processing of foods.

Processing Committee on Foods in Glass Containers

C. O. Ball, Rutgers University, New Brunswick, N. J., *Chairman*
G. R. Bee, National Canners Association, Washington, D. C.
Enio Feliciotti, Continental Can Company, Inc., Canonsburg, Pa.
R. N. Getchell, National Canners Association, Berkeley, Calif.
Alex Hart, Anchor Hocking Glass Corp., Lancaster, Ohio
J. M. Reed, National Canners Association, Washington, D. C.
R. B. Stover, Owens-Illinois Glass Co., Toledo, Ohio
C. T. Townsend, National Canners Association, Berkeley, Calif.

This Week

Clementine Paddleford, *This Week* magazine food editor, featured canned foods in her "How America Eats" feature on Sunday, May 3.

Miss Paddleford's article, "Hawaii Is A Cook's Paradise," says, "Here's a menu for today's housewife. It will bring our newest state's favorite foods to your own table. Hawaiian parties are in the ascendancy since the admission of the Islands as our 50th state.

"Parties may be as elaborate as the luau, which is a barbecue with a difference, a pig in the pit. Or, they may be as simple as this little home dinner planned for six. The foods used in these recipes are supermarket availables, except maybe the macadamia nuts; then use hazel nuts to substitute."

The "Hawaiian highlight" of the menu is Ono-Ono Hawaiian Chicken. Canned foods used in the recipe include water chestnuts, sliced mushrooms, bamboo shoots, pineapple chunks, boned chicken, and pimientos. An attractive color photograph of the main dish illustrates the article.

The article suggests, "as a cocktail, a blend of canned or frozen tropical fruit juice. The chicken will bring you praise. Ono means delicious in Hawaiian. Ono-Ono means double delicious—and so it is. Green buttered peas are the vegetable."

The salad is a combination of greens, with Piquant Salad Dressing which is made with the pineapple syrup reserved from the chicken recipe.

This Week is the Sunday picture magazine with 40 metropolitan newspapers in major market areas. It has a combined circulation of approximately 13 million.

Miss Smith at Conferences

The annual convention of the American Women in Radio and Television was held in New York City, April 20 to May 3. Katherine R. Smith, Director of the N.C.A. Consumer Service Division, attended and held numerous conferences with leaders in the field.

On May 7, Miss Smith attended the Executive Committee meeting of the Institutional Food Editors Conference, of which she is treasurer. On May 8 and 9 she attended the two-day conference held by the group in Chicago. She also will attend the National Restaurant Show in Chicago next week. In addition, several conferences with leading foods people in Chicago, and with people from other areas who are attending the meetings are being scheduled.

Recent Program Speakers

Staff members of the N.C.A. Consumer Service Division have recently made a number of speeches in behalf of canned foods.

Gloria Hansen, test kitchen home economist, spoke to the Hollywood, Md., Homemakers' Club on "Food—1959 Style." The group is an affiliate of the National Council of Homemakers. A second talk, "Convenience Foods in Your Meals," was given by Miss Hansen for the American Home Group of the Women's Club of Silver Spring, Md.

Nancy Fox, assistant editorial home economist, has given three career talks this spring. She spoke on careers in home economics and on the work of the N.C.A. Consumer Service Division, for career night at the Washington-Lee High School, Arlington, Va. Miss Fox was also a member of a panel on "Careers in Home Economics" at a meeting of the Falls Church, Va., High School Future Homemakers of America. Her third talk was given for the Institutional Management and Foods majors at the University of Maryland, College Park, Md. She spoke on "Career Combination—Foods and Journalism."

The Northern Virginia Chi Omega Alumnae Association, Falls Church, Va., had as their speaker, Moselle Holberg, Assistant Director of the N.C.A. Consumer Service Division. The title of her address was "Changing Foods in the Market and Home."

Katherine R. Smith, Director of the Consumer Service Division, was the dinner speaker for the Pittsburgh, Pa., Business Home Economists. Her subject was "New Industry Research in Canned Foods." She also participated in a workshop for leaders in institutional food services in Wilmington, Del. The full day's meeting was sponsored by the Delaware State Dietetic Association and was attended by hospital dietitians, school lunch supervisors, nursing home foods directors and commercial food service managers. Miss Smith emphasized the advantages of canned foods in institutional food services.

Miss Holberg on Tour

From April 3 through April 17, Moselle Holberg, Assistant Director of the N.C.A. Consumer Service Division, worked with leaders in the food field in the following cities: Kansas City, Kans.; Kansas City, Columbia and St. Louis, Mo.; Indianapolis, Ind.; Cincinnati, Ohio; and Louisville and Lexington, Ky.

The latest information about canned foods was reviewed for the leaders, and information pertinent to each in the particular field was discussed, as well as the available services and materials of the N.C.A. Information from the leaders about their needs and audiences proves valuable in planning new materials and in the work of the Division.

While visiting in the cities, Miss Holberg contacted newspaper and magazine food editors, radio and television people, city and state supervisors of home economics and the school lunch program, home economics staff members in colleges and universities, consumer marketing information specialists, and various business home economists, including directors of consumer service departments of the utility companies.

Institutions Magazine

"Food In A Hurry" an article in the May issue of *Institutions* magazine includes food "quick from cans."

The article says, "Much of the time today's patron wants his meal in a hurry, and he gets it in a hurry in those establishments where operators rely on quick service items to make up the menu.

"Although the patron wants to select his meals in a hurry, he also wants to be able to choose from a menu that features several items. This can be done easily, too, for today's food service operators enjoy a vital food production plus with the development of an ever-increasing number of quick service items.

"Quick service foods come in two categories. First are those products, frozen or canned, which the cook needs only to heat and serve. No matter how limited the size of the preparation area, these products can increase menu possibilities almost to infinity."

Canned foods included in the article are Chinese specialties, baked beans, crushed pineapple, spaghetti, hash, corn, macaroni and cheese, green pepper halves, ravioli, meat balls, Spanish style rice, shrimp, tuna, spiced pears, peas, green pea soup, tomato soup, and asparagus. Black and white photographs show a number of the canned foods served or being served.

Institutions magazine goes to owners, operators and key buying factors in more than 40,000 institutions and 1,300 army and navy offices.

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